



## Intellectual Property

“Intellectual property (IP) refers to creations of the mind such as inventions, literary and artistic works, designs, symbols, names and images used in commerce”.

IP is protected in law which enables people to earn recognition or financial benefit from what they invent or create.

- WIPO.int



## Types of IP Copyrights

Copyright is a legal term used to describe the rights that creators have over their literary and artistic works.

Works covered by copyright range from books, music, paintings, sculpture and films, to computer programs, databases, advertisements, maps and technical drawings.

- WIPO.int



## Types of IP Patents

“A patent is an exclusive right granted for an invention. Generally speaking, a patent provides the patent owner with the right to decide how - or whether - the invention can be used by others. In exchange for this right, the patent owner makes technical information about the invention publicly available in the published patent document”.

- WIPO.int



## Types of IP Trademarks

“A trademark is a sign capable of distinguishing the goods or services of one enterprise from those of other enterprises. Trademarks date back to ancient times when artisans used to put their signature or "mark" on their products”.

- WIPO.int